After School Hustle 2 (SH) 22 Yearly Report

After School Hustle's Programs



Hustle

The main brand & channel. Open calls & event announcements happen here.



Photo

Photography feed showcasing young talent.



Radio

Music program & mini DJ label organized by former participants.

Since we started in 2017 our goal is to support teenagers in developing their skills and passions. The fundamental axiom has always been: You need to find something that you enjoy doing and keep getting better at it.

We started with workshops, where we connected tougher professionals from various disciplines with teenagers. Once the pandemic hit, we had to adapt our approach: In the year 2021 we went all in on a crucial aspect of self-development: Exposure.

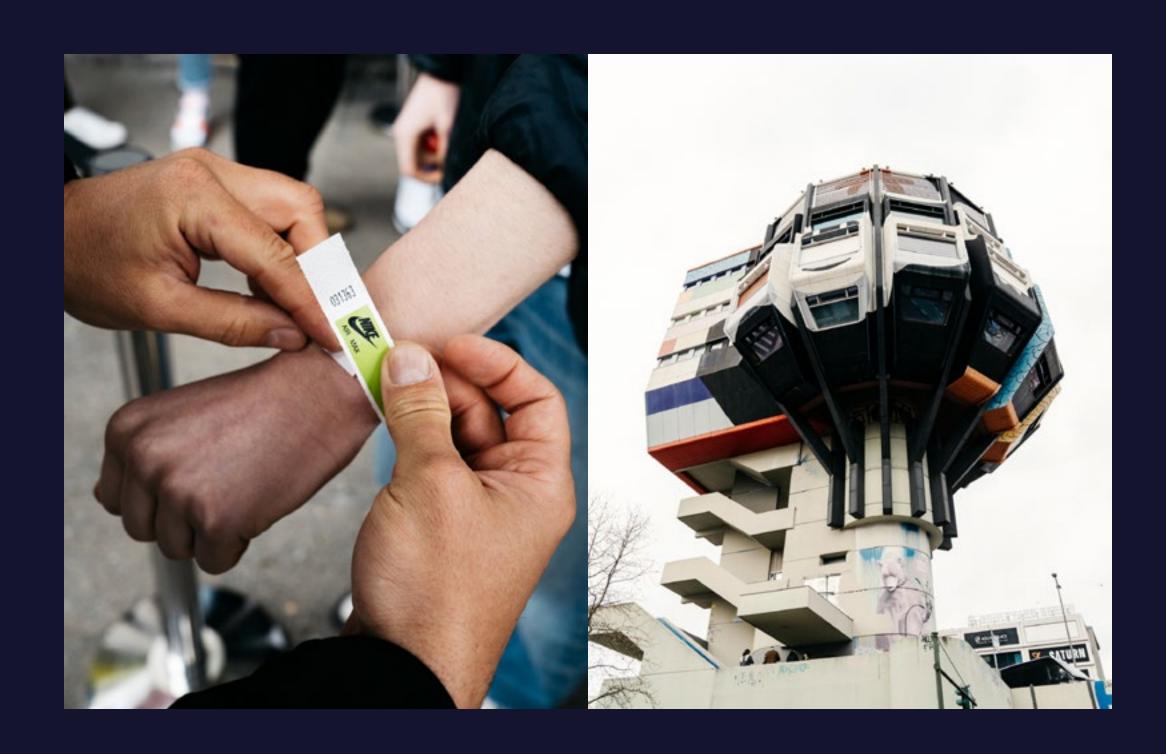
We are making sure that those cool things created by teenagers are actually seen by everyone.

In 2022 we expanded on that. We provided teenagers with tools, connections and opportunities to present themselves. Together with them, we created 10 magazines, events and collaborations with Berlin Photo Week™, Nike™ and Soundboks™.

Air Max Day

May 2022

We celebrated Air Max Day with Nike, solebox & Overkill. Exhibitions, Workshops and Party at Bierpinsel Berlin.









Ten Teen Zines

June 2022

We asked ten teenage creatives to design a magazine. Then, we printed & released them. For free.





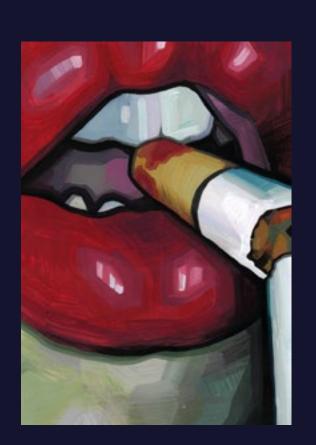
Obsession

32 pages
A magazine with graphic works on the theme of obsession.
by B. McLandress & more



Christa Renate Doris Babsel Marianne Uschi Anna

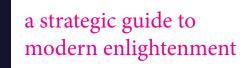
32 pages
A magazine of styled
grannies, photographed.
by E. Weber & J. Schetelich



i'll be back 4 u

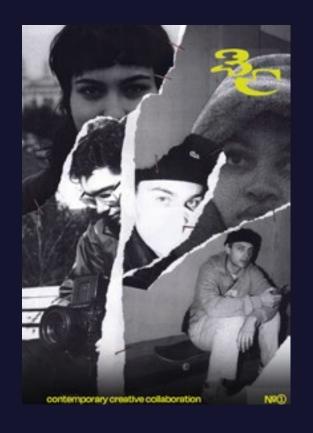
28 pages
A magazine with painting on the European club culture.

by A. Baranoff



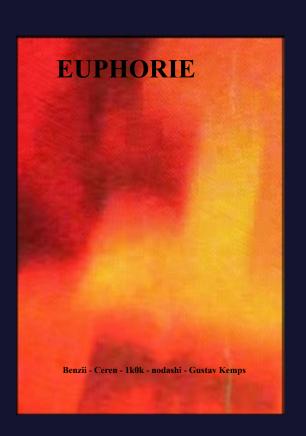
strategic guide to modern enlightenment

32 pages
A magazine about
existential questions,
collaged. by L. Renz



3C

52 pages
A magazine about Berlin's creative scene.
by N. Engler & A.Gräfenstein



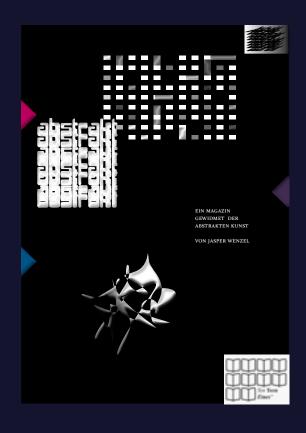
Euphorie

28 pages
A magazine about the next generation of Berlin musicians.
by E. Coe & more



Toiletten, Hä?

16 pages
A magazine about the toilet.
by D. Unger



Kunstmagie

36 pages
A magazine devoted to abstract art.
by J. Wenzel



Berliner Feuerwachen

32 pages
A magazine about Berlin's fire stations.
by O. Wiesmann



Bildung aka Freiheit

24 pages
A magazine about the path to freedom.
by N. Köhler

Ask us about single copies from our archive.



Film with SOUNDBOKS

August 2022

Together with the speaker manufacturer, we celebrated community and told our story.





Baking Dozens at Berlin Photo Week

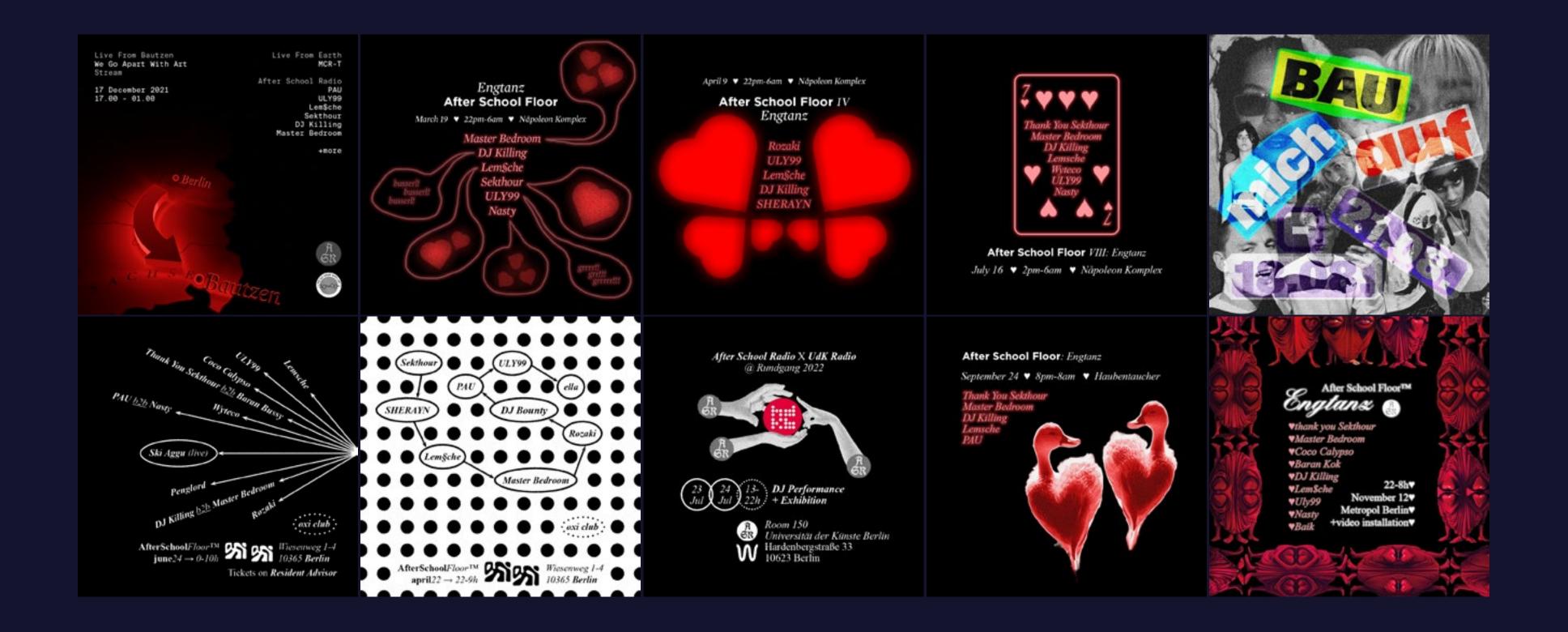
September 2022

Breaking with the commercial nature of Berlin Photo Week, we envisioned an audiovisual exhibition with 12 young photographers at our booth.









After School Radio at various events & parties







Thank You.

Find out more on our Website.

We are happy to talk:

<u>eMail</u>

- @afterschoolhustle
- @radioafterschool
- @afterschoolphoto